

# The Perfect Plan Service for Builders



**Beautiful home designs at reasonable prices, and geographic exclusivity.  
The perfect plan service.**

## ***We Give You What You Really Want***

- 1/8" scale conceptual floor plans that incorporate current design trends
- Stunning front elevations in Traditional, Craftsman and European styles
- Cost effective layouts, footprints and rooflines
- Interior spaces and rooms that work; no 5'-6" double loaded closets!
- Color renderings of floor plans and elevations in electronic format
- Unlimited exclusive license to build in your geographic area
- An affordable price

## ***And Don't Sell You What You Don't Need***

- Construction drawings that need to be redrawn and certified for your area
- Material take-offs and detail drawings that don't match your specifications
- Repeat usage fees

# A Special Offer to Our Customers



## Diversity of Architectural Styles to Choose From

**B**eginning in January, 2009, Home Builders Network will offer a new web-based conceptual home plan service, designed specifically for small and medium-sized builders. Prior to going live with the website, we are offering you the first opportunity to purchase the plans you prefer. As a Beta customer, you will also receive \$50 off the standard price of \$349 per conceptual plan and even more with the purchase of three or more plans.

### Why conceptual plans?

Traditionally, when builders purchase a plan they get a set of working drawings. These drawings may or may not reflect the way you prefer to build a home. If the client requests changes to the plans they must then be redrawn to reflect those changes. The original plans were certified, which increases cost and liability, and then must be recertified with the modifications. All of this adds cost and complexity to the process. It's one of the reasons house plans cost what they do (typically \$750 to \$1,500 for a set of plans).

Our conceptual plans come with 1/8" scale color drawings of the front elevation and floor plans. You make any changes you wish and then have the construction drawings done locally - based on the way you build houses.

**Strong curb appeal** - The plans were created to instill "love at first sight" for the home buying public. You will receive color renderings of a front elevation and floor plans in an electronic format which can be used for marketing.

**Multiple elevations** - Many of the floor plans were created with alternate elevations, including Traditional, Craftsman and European styles. With these, you can appeal to different aesthetic tastes and still build the same basic house. If alternate elevations are available, they can be purchased at a reduced price.

**Builder friendly** - The plans were created for our builder clients with an eye to simplifying construction - without compromising visual interest.

**Exclusivity** - Have you ever built a plan from a plan service, only to have a competitor go out and purchase the same plan and build it nearby? When you buy a plan from us, you obtain the unlimited exclusive license to build that plan within the county of your choice. You may purchase exclusivity for additional counties. We will not sell the plan you purchase to another builder within your chosen geographic area.



# It's as Easy as 1, 2, 3!



## 1. Complete the Plan Search Request

Name \_\_\_\_\_  
Company \_\_\_\_\_  
Street Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
County \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_

### Check all that apply

#### House Width

- Less than 30'
- 30' to 39'
- 40' to 49'
- 50' to 60'
- Greater than 60'

#### Square Footage

- Less than 2,000 sq. ft.
- 2,001 sq. ft. to 2,500 sq. ft.
- 2,501 sq. ft. to 3,000 sq. ft.
- 3,001 sq. ft. to 4,000 sq. ft.
- Greater than 4,000 sq. ft.

#### House Type

- One Story
- 1 1/2 Story Master Down
- 2 Story Master Down
- 2 Story Master Up

#### Architectural Style

- Traditional
- Craftsman
- European
- All Styles

## 2. Forward the Request to Home Builders Network

Phone: 800-823-4344

Fax: 301-829-8907

Email: [plans@HBNnet.com](mailto:plans@HBNnet.com)

Web: [www.HBNnet.com](http://www.HBNnet.com)

Mail: Home Builders Network

205 E. Ridgeville Blvd., Ste. C

Mt. Airy, MD 21771

## 3. Order the Plans You Like

We will search our database and email you up to 10 plans that match your search criteria, along with a purchase order form.

After reviewing the plans, you may purchase an unlimited exclusive license to build one or more of the plans in the county or counties that you select. The initial purchase price gives you exclusivity in one county of your choice. Exclusivity in additional counties may be obtained for an additional fee. If alternate elevations are available for the plan you select they may be purchased for an additional fee.

<u>Item</u>	<u>Standard Price</u>	<u>Your Price (until January, 2009)</u>
First plan	\$349	\$299
Exclusivity in additional counties	\$150 each	\$100 each
Alternate elevations if available	\$150 each	\$100 each
Three or more plans	\$299 each	\$249 each

## WARNING

Copyright Restrictions - Home Builders Network owns the copyrights to all the plans in the database. You may not use the plans or any derivative of the plans without purchasing an unlimited exclusive license to do so. This protects us and protects you when you purchase a conceptual plan.